For a relativistic CFT in d spatial dimensions, the metric in the holographic space is uniquely fixed by demanding the following scale transformaion $(i = 1 \ldots d)$

$$x_i \to \zeta x_i \quad , \quad t \to \zeta t \quad , \quad ds \to ds$$

This gives the unique metric

$$ds^2 = \frac{1}{r^2}\left(-dt^2 + dr^2 + dx_i^2\right)$$

Reparametrization invariance in r has been used to the prefactor of dx_i^2 equal to $1/r^2$. This fixes $r \to \zeta r$ under the scale transformation. This is the metric of the space AdS_{d+2}.